

## DIRECTORY ADVERTISING

**Deadline**  
**15 Nov 2010**

**FORM 4**

Exhibiting Company's Name				
Contact : Mr. <input type="checkbox"/> Mrs. <input type="checkbox"/>				
Address				
Address				
City	Pin Code			Country
Area code	Telephone	Fax		
E-mail	Website			

### ADVERTISEMENT TARIFF

Amounts shown are in Indian Rupees. Amounts shown in parentheses are in USD.

ADVERTISING OPPORTUNITIES	No. of ads	B & W	Colour	Amount
Double Spread		-	15,000(600)	
Full Page		5,000 (200)	7,500 (300)	
Inside Front Cover		-	10,000 (400)	
Inside Back Cover		-	10,000 (400)	
Outside Back Cover		-	15,000 (600)	
Book Mark		-	5,000(200)	
			Total	
			Service Tax as applicable (currently @ 10.30%)	
			Grand Total	

**Mechanical details of the Directory**  
 Finished size : 140 x 210 mm (W X H)  
 Print area : 115 x 185 mm (W X H)

**Materials required for advertisement**  
 Artwork to be submitted as per mechanical details in  
 High resolution Pdf, Tiff or Corel Draw format

### PAYMENT PARTICULARS

We enclose DD / Cheque payable to "Unitech Exhibitions Pvt Ltd" toward advertisement release in the Exhibition Directory. DD/Cheque No. \_\_\_\_\_ dated \_\_\_\_\_ for Rs/USD \_\_\_\_\_ (in words) \_\_\_\_\_ drawn on (bankers name) \_\_\_\_\_ towards full payment for the advertisement

Name \_\_\_\_\_ Designation \_\_\_\_\_  
 Date \_\_\_\_\_ Stamp & Signature \_\_\_\_\_

### MODE OF PAYMENT DETAILS

**• Payments by Bank Transfer**

Foreign Exhibitors making payments by telegraphic bank transfer should arrange payment direct to our Bankers. BANK - ICICI Bank Ltd, Chennai Branch, ICICI Bank Ltd, Chennai Branch, 459/1, Anna salai Road, Teynampet, Chennai 600018, INDIA.  
 ACCOUNT No. 000105007218 of Unitech Exhibitions Pvt. Ltd., Chenai, India  
 SWIFT A/c transfer for US Dollar: J P Morgan Chase Bank, Brooklyn, New York

Beneficiary Bank: ICICI Bank Ltd, SWIFT Address: CHASUS33XXX, Fed Routing Code: 021000021, Account No 001-1-427374

• Ultimate Beneficiary: A/c 000105007218 of Unitech Exhibitions Pvt Ltd with ICICI Bank Ltd, Chennai Branch, ICICI Bank Ltd, Chennai Branch, 459/1, Anna salai Road, Teynampet, Chennai 600018, INDIA.

**• Payments by DD / Cheque**

Foreign Exhibitors making payments by DD / Cheque should make same in favour of "Unitech Exhibitions Private Limited" payable at Chennai